

Copywriter Portfolio
Sample of B2B Copywriting
Sales Letter

Connect Copywriting
11 Bittersweet Drive
Butte, Montana 59701
(406) 490-1415

Brandon@ConnectCopywriting.com
www.ConnectCopywriting.com

Ambassador Trading Company

200 Technology Way • Butte, Montana 59701
Phone (406) 490-1415 • E-mail Brian@AmbassadorTrading.co

Brian Denver, President

"I would like to grow a business
relationship with you!"

Hello colleague,

You are probably wondering why I'm including a bag of seeds with this letter?!

Well, it's because I would like to grow a business relationship with you! I know that you are well connected and experienced in business, and I would like to let you know of some things that I have "cooking" (and perhaps get some advice!).

Ambassador Trading Company (see the enclosed "Ambassador's Cable") has multiple sales listings in a variety of areas. Our business specializes in linking together buyers and sellers, and then getting out of the way of a deal! We are not a broker, and we don't act like one!

We are on the lookout for buyers of the listings in the Ambassador's Cable. We are also always looking for new items to list. (also, we enjoy paying commissions for referrals)

If you have something you would like to sell, or know someone that does, the Ambassador Trading Company is great at finding prospective buyers. If you are a buyer, let us know and we can perhaps be of service finding new suppliers for you.

If you have any advice for us, please call me directly at the phone number in the header.

Sincerely,

Brian Denver

PS: If you like, you can check out the listings on our website www.AmbassadorTrading.co (no, it's not a "dot com," it's one of them new fangled "dot co" web addresses!)